Ramzy Chridi

Adobe Commerce Expert · **Project Manager & Scrum Master**

untuitiv
ramzy@intuitiv-interactive.com
+33 6 79 45 45 03
Paris / Lyon · remote or on site

22 years in digital | **14 years** Adobe Commerce / Magento | Magento Certified Developer (**2012**)
Project manager since **2010**, Scrum / Kanban / Jira since **2021** | PSM I in preparation | Claude Code daily

01 Profile

FROM CODE TO DELIVERY

A Magento Certified Developer and a project manager, I cover both roles of an e-commerce project. On the technical side, I have worked on Magento since 2012, from Magento 1 Enterprise to Adobe Commerce 2.4.8: custom modules, Hyvä front end, GraphQL and REST APIs, version upgrades, ERP, PIM, POS and payment integrations, in build and in run. On the delivery side, I scope requirements with business stakeholders, break them down into epics and user stories in Jira, prioritise the backlog with the client, run Scrum and Kanban ceremonies and lead acceptance testing through to go-live. Founder of the e-commerce agency Intuitiv (25 people, Lyon / Tunis), I take on contract missions in my own name, on site or remote. I build AI (Claude Code, BMAD method) into the delivery cycle with explicit quality gates.

02 Skills

TECHNICAL · DELIVERY

ADOBE COMMERCE / MAGENTO 2	Open Source, Commerce, Commerce Cloud, B2B. Custom modules (plugins, observers, dependency injection, EAV), custom product types, cart and checkout rules, indexing, caching, 2.4.x version upgrades. Magento 1 CE / EE.
APIS, HEADLESS AND HYVÄ	GraphQL (queries and mutations), REST API, Adobe App Builder (serverless actions, webhooks). Hyvä theme, Alpine.js, Tailwind CSS, Hyvä Checkout, compatibility audit and migration of third-party modules; Vue.js.
BACK END AND OPS	PHP 8.1 to 8.4, Symfony, PHPUnit, Node.js, NestJS, TypeScript, Python, FastAPI, MySQL / MariaDB, PostgreSQL, Redis, Varnish, Elasticsearch, OpenSearch, Solr, Algolia, RabbitMQ, Docker, Linux, GitLab CI, Bitbucket Pipelines.
INTEGRATIONS AND SECURITY	Akeneo, Quable, Pimcore, Odoo, AS/400, TCPOS point of sale, Talend, Mirakl, Lemonway, Payplug, Moneris 3DS2, Prediggo, Shopify, PrestaShop. Adobe security patches, incident response, audits of third-party scripts and payment modules.
AGILE, SCRUM AND KANBAN	Sprint planning, daily, sprint review, retrospective, backlog refinement, user stories, acceptance criteria, Definition of Done, story points, velocity. In run: Kanban flow, WIP, SLAs, corrective and evolutive maintenance.
PROJECT MANAGEMENT	Scoping, estimation and costing, planning and workload tracking, risk management, client reporting, acceptance testing and test plans, management of vendors and an offshore team, releases to production. Jira (epics, stories, roadmap, dashboards, workflows), Confluence.
AI AND DELIVERY	Claude Code (CLAUDE.md, custom commands and agents, quality gates), BMAD method, LLM, RAG, prompt engineering, agentic development.

03 Key projects

TECHNICAL AND DELIVERY

Del Arte, restaurant chain: headless Adobe Commerce | via Decade **2026**
Custom "Menu" product type with three-level cart items, GraphQL mutations. Integration of the TCPOS point of sale and the loyalty programme (coupons, local offers). Checkout made more reliable: offer availability rechecked before payment. · Magento 2, PHP 8.1, GraphQL, TCPOS

C10: Magento 2.4.6 to 2.4.8 upgrade | via Decade **2026**
Feasibility analysis and costing, then delivery through to go-live: PHP 8.1 to 8.4, Elasticsearch client 7 to 8, audit of in-house modules, acceptance testing, Jira tickets and documentation. Solr search module, Talend data flows. · Magento 2.4.8, PHP 8.4, Elasticsearch, Solr, Docker

Yupik (Montreal): Magento 2 maintenance, Hyvä migration, migration to Shopify | Intuitiv **2024-present**

Management of the Kanban run backlog and coordination of 6 to 8 stakeholders: QST tax exemption delivered against a tax deadline, security incident handled end to end (analysis, fix, third-party script audit, Adobe patches). Front-end migration to Hyvä: module compatibility audit, production-like Docker staging, CI/CD. In 2026, migration to Shopify: 1,000 to 1,200 SKUs, 8 Jira epics, specifications with BMAD agents, client reporting in English. · Magento 2.4.6, Hyvä, PHP 8.2, Shopify, Jira

LegalTech for a law firm | Intuitiv **2026, ongoing**

Internal AI legal assistant: semantic search, sourced answers, segregation of client data. Scoping with the lawyers, Jira epics and user stories, quality / deadline trade-offs, sprint demos, acceptance testing. · Python, FastAPI, LLM, RAG, Claude Code

Eureden, agricultural cooperative: Magento 2 B2B on Hyvä | via Decade **2024-2025**

Hyvä front end for the B2B purchase journey. Integration of the POLCO commercial pricing API (prices, cart, order splitting) with Redis cache, checksum validation, fallback strategies and unit tests. Quable PIM to Adobe Commerce connector on Adobe App Builder (webhooks, queues). · Magento 2 B2B, Hyvä, App Builder, Redis, PHPUnit

Bureau Vallée: Magento 2 | via Decade **2023-2024**

"School list" feature, integration of the Algolia search engine (indexing, faceted navigation), acceptance testing and releases. · Magento 2, PHP, Algolia

Electro Dépôt: Magento 2 maintenance, member of a team of 14 | Intuitiv **2021-2023**

Application maintenance and enhancements, Prediggo recommendation engine, checkout and customer account rewritten in Vue.js. · Magento 2, Vue.js, Prediggo, Varnish, Redis

Mirakl / Lemonway marketplace connector | Intuitiv **2021-2022**

Synchronisation of sellers and orders between the marketplace and the payment solution, payment and payout flows. · NestJS, TypeScript, PostgreSQL

mes-jambes.com: PrestaShop to Magento 2 migration | Intuitiv **2019**

Scoping and Jira breakdown: migration of catalogue, customers and orders, payment, carriers, SEO redirects, Odoo ERP synchronisation. Cross acceptance testing, cutover, post go-live maintenance.

Zadig & Voltaire: Magento Enterprise, 16 months, team of 5 | UTIKS **2015-2016**

Maintenance and enhancements, responsive redesign of V2, custom modules, Varnish rollout, technical leadership. · Magento EE, Redis, Varnish, Capistrano

04 Career

TIMELINE

Adobe Commerce / Magento 2 Expert, contract missions | Decade (IT services firm), remote **2023-present**

Missions for the firm's clients, alongside running Intuitiv: Del Arte, C10, Eureden, Bureau Vallée (see 03).

Founder, Managing Partner and CTO | Intuitiv, Lyon / Tunis **2015-present**

E-commerce agency (Magento / Adobe Commerce, Shopify, PIM / DAM) of about 25 people. Technical direction, pre-sales, costing, staffing and code review; I remain a hands-on developer on the agency's Magento projects. Since 2021, direct management of client projects in Scrum or Kanban with Jira, from requirements to go-live. Also: Price Telecom (Magento 2 maintenance, Docker, Deployer, Bitbucket), Amazon product visuals for Yupik (2026), Jeune Afrique Business Plus and Starpartners.eu (Symfony).

Managing Partner and Magento 1 Expert | UTIKS, Magento agency **2012-2016**

Management of teams of 5 to 15 developers and Magento 1 Enterprise projects: Zadig & Voltaire (see 03), Courir (redesign of courir.com, Magento EE, RabbitMQ, Redis, team of 10, 2014), Decathlon Kipsta (supplier and pricing modules, XML flows, Solr, 2014), Guillebert (AS/400 synchronisation, 2012), Dolce, Altermove, CDutoner, Côté Chasse, Murkybay.

Web Project Manager | Keyrus **2010-2011**

Maintenance and enhancements for key accounts: Eiffage, Stade de France, Peugeot, CIC. Zend, Symfony, WordPress, Drupal.

PHP Developer and Web Product Manager | Edatis, Dalcom, IpTech **2004-2010**

Edatis web marketing platform (2004-2008), Medialis medical SaaS applications at Dalcom and IpTech (Symfony 1, Zend, 2008-2010), freelance web services for the French Golf Federation.

05 Education, certifications and languages

- Magento Certified Developer, 2012
- BMAD method training (Agile AI-Driven Development)
- Languages: French and Arabic (native), English (professional)
- Professional Scrum Master I (PSM I, Scrum.org): in preparation
- Master's degree in Management Information Systems, ISG Tunis, 2005