Institutional websites and e-commerce: one agency, two specialties.

Consulting, design, development, hosting and maintenance, since 2007.

Lille 50° 38′ N — **Paris** 48° 51′ N — **Lyon** 45° 46′ N — 36° 53′ N **La Marsa**

Since 2007, Intuitiv has designed, built and maintained web platforms: content sites for institutions and companies, online stores for brands and retailers. A hybrid model for the AI era: managed in France, built in La Marsa, Tunisia, for a 40% saving on the same scope. Public-sector projects are delivered exclusively in France.

2007	+200	25	2018
Agency founded	web projects delivered	experts on average: consulting, design, development	Our Tunisian entity opens in La Marsa

01 — Institutions

Content platforms

Institutional websites and intranets

Redesign, multisite, accessibility, hosting and maintenance for universities, hospitals and public bodies.

Public sector: delivered 100% in France.

Drupal · WordPress · Typo3 · Symfony

02 — Brands and retailers

E-commerce

B2C and B2B online stores

Build, take over and migrate online stores, connected to your ERP, POS, payment providers and marketplaces.

Managed in France, built in La Marsa.

Adobe Commerce · Shopify · PIM and DAM

01

Content platforms
Institutional websites

Institutional websites that are clear, accessible and built to last.

Universities, hospitals, public bodies, companies: your website carries a large volume of content, often several sub-sites and an intranet. We redesign it with your teams, then host and maintain it over the long run. For the public sector, design, development and hosting take place in France; for companies, our hybrid model applies.

Technical expertise
Four foundations

Drupal	Structures	Rich content, fine-grained permissions, multisite and multilingual.
WordPress	Publishes	Smooth editing and a fast learning curve for your teams.
Typo3	Shares	Multilingual site networks on a shared foundation.
Symfony	Extends	Business services, APIs and custom processing.

Our services
End to end

Consulting & project support / UX / UI / Development / Accessibility / Hosting / Maintenance

They trust us.

A selection from 200+ web projects

Healthcare

Higher education

Local government and culture

Three projects
In figures

Clermont-Ferrand University Hospital

Drupal · 2022

Redesign and site factory: 15 templates to present the hospital's 104 departments.

Sorbonne University

Drupal · 2020

Redesign built with 4 institutions over 12 design workshops.

University of Picardie Jules Verne

Drupal · 2024

One site and its sub-sites, unified for 32,000 students and 6 campuses.

02

E-commerce
Online stores

Build, take over, migrate: e-commerce from end to end.

Since 2015, we have built and maintained B2C and B2B online stores. Our technical lead has worked with Magento since 2012 (Magento Certified Developer). AI speeds up every step; an expert signs off every delivery. Projects are managed in France and built in La Marsa, Tunisia.

Tech stack
Platforms, data, delivery

Platforms
Adobe Commerce
shopify
Hyvä · GraphQL · PHP 8 · Adobe App Builder

PIM / DAM
akeneo · Quable · PIMCORE

Project management
Scrum.org · Jira · Kanban

AI delivery
Claude | BMAD

Integrations
ERP · POS · Payment · Marketplaces

What we do
Four offers

01 Build and redesign
B2C and B2B stores with a Hyvä front end: fast and light to maintain.

02 Takeover and maintenance
We take over your store, whoever built it: fixes, security, version upgrades.

03 Migration to Shopify
Catalogue, customers, orders and SEO preserved, in eight steps.

04 Data and integrations
PIM, ERP, POS, payment, marketplaces: data flows connected and tested.

They trust us.
Projects, maintenance and team reinforcement, in France and Canada

Retail chains	ELECTRO DEPOT · LA MAISON CONVERTIBLE
Online brands	mes-jambes · PRICE TELECOM · Yupik
Eight sectors	Specialty retail · Fashion and luxury · Restaurants and franchises · Agriculture and cooperatives · Beverages and wholesale · Grocery and food · Tech and telecoms · Professional services

03

Our method
The AI harness

AI at every step, an expert at every decision.

A framework that keeps AI in check: rules, controls and human sign-offs. Three commitments: budget first, seniors in charge, full transparency in Jira.

Six steps	What AI speeds up	What the expert signs off
01 **Scoping**	Analysis of the existing system and needs, user stories and acceptance criteria.	**Scope and priorities, with you.**
02 **Design**	Architecture options, estimates, breakdown into Jira tickets.	**The architect decides and commits to the estimate.**
03 **Development**	Claude Code paired with a senior developer, following your coding standards.	**The developer leads, reviews and owns every commit.**
04 **Review and testing**	Systematic code review, test generation, regression checks.	**Every pull request is approved by a peer.**
05 **Delivery**	Documented pull requests, release notes, deployment and rollback scripts.	**The go / no-go for production.**
06 **Run and maintenance**	Incident diagnosis, security patches, documentation kept up to date.	**Service-level commitments, monitored.**

A hybrid model for the AI era Managed in France, built in Tunisia · Public sector: delivered exclusively in France

A — Managed in France
Scoping, architecture, client relationship and sign-offs in France, in your language.

B — Built in La Marsa
Intuitiv Tunisia, since 2018: developers, integrators and testers trained on our AI tooling.

C — 40% saving, same quality
40% less budget for the same scope; a code review in France on every delivery.

D — Close by
One hour's time difference at most, a 2½-hour flight: live teamwork all day long.

Have a project like these?

- **An institutional website to redesign: university, hospital, public body**
- **A Magento or Adobe Commerce store to take over or upgrade**
- **Product data to structure and distribute (PIM, DAM, marketplaces)**
- **An intranet or a network of sites to bring onto one platform**
- **A migration from Magento to Shopify**

untuitiv

Let's talk about your project.

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